

## BAI-Webinar

### Theme:

Small & Emerging Managers –  
Accessing the next generation of talent

### Date:

September 29, 2022  
2:00pm – 3:00pm

Institutional investors continue to expand their allocations to alternative investments – however, adding alpha and diversification to their portfolios becomes more and more challenging in almost every strategy.

Allocating to small and emerging managers, a market segment which has been untapped by many investors has become a key area for opportunity; this segment offers risk-return profiles which are hard to find with established managers.

Becoming a successful investor in the space requires a unique approach and skill set.

BAI member GCM Grosvenor invites you to join an informative and data driven presentation providing an in-depth overview of the US emerging manager universe, while highlighting the opportunity set, and areas for growth in the marketplace.

## AGENDA

Opening words & moderation

**Philipp Bunnenberg, Head of Alternative Markets, BAI**

Small & Emerging Managers – Accessing the next generation of talent

- Access foundational data and overview of the emerging manager universe to showcase the breadth of opportunity among these managers.
- Hear industry themes and key drivers of the market across four alternative investment strategies: private equity, absolute return strategies, real estate, and infrastructure & real assets within the small and emerging manager space
- Featuring two emerging managers who are on the rise; we will hear of their journey and how they are positioning their fund for success today, both managers will share their differing and similar experiences, with a US based perspective and a European emerging manager's perspective.

**Peter Braffman, Managing Director, Investment Committee Member, and Head of Real Estate Investments, GCM Grosvenor**

Q&A



---

**Remarks:**

Participation in the BAI Webinar is free of charge. The personal data entered by you will be processed exclusively for the purpose of participation. By registering for the webinar, you agree that BAI may forward your name and the e-mail address used for registration to the cooperation partners of said webinar. This consent can be revoked at any time, with effect for the future. Please use the registration link for registration.

Please register

After registration you will receive a confirmation e-mail with information regarding your participation in the webinar.

## BAI Webinar – The speakers



**Peter Braffman**, Managing Director is a member of the Private Equity, Real Estate and Infrastructure Investment Committee and the Labor Impact Fund Investment Committee. He leads the firm's real estate practice and is responsible for managing investment activities, product development, and growth. Prior to joining GCM Grosvenor, Mr. Braffman was a Senior Vice President at Zurich Alternative Asset Management, where he was responsible for sourcing, underwriting and executing U.S.-based real estate investments. Prior to joining ZAAM, Mr. Braffman was a Vice President in the Merger and Strategic Advisory Group at Goldman Sachs, where he advised corporate clients on structured real estate acquisitions, monetizations and dispositions. Prior to joining Goldman Sachs, he was an Associate at Kirkland & Ellis LLP, focused on merger, securities and asset-backed law. Mr. Braffman received his Master of Business Administration from Kellogg School of Management, his Juris Doctor from Northwestern University School of Law, and his Bachelor of Arts in Biology and History from the University of Rochester.

### Moderator:



**Philipp Bunnenberg** is Head of Alternative Markets at Bundesverband Alternative Investments e.V. and responsible for the association's activities in the areas of Private & Liquid Alternative Markets, Research & Science and Public Relations. After studying economics and business administration at the Universities of Potsdam, Münster and Vigo (Spain), he initially worked as a research assistant at the Chair of Finance and Banking at the University of Potsdam. During this time, he completed his dissertation on Closet Indexing and risks in the ETF market.