# BAR REPRESENTING ALTERNATIVE INVESTMENTS

## **BAI-Newsletter**

## Media Data 2024

Contact: Christina Gaul Bundesverband Alternative Investments e.V. Poppelsdorfer Allee 106 53115 Bonn +49 228 96987 0 gaul@bvai.de

As of: November 2023

### **Topic Overview 2024**

Issue	Main Topic	Deadline for the article	Publication date
1/2024	Private Debt (esp. Direct Lending, Distressed Debt, Infrastructure Debt and Real Estate Debt)	31. January 2024	22. February 2024
11/2024	Absolute Return and semi- liquid forms of Investment	5. April 2024	7. May 2024
111/2024	Real Assets	7. June 2024	27. June 2024
IV/2024	Private Equity and Venture Capital	12. August 2024	29. August 2024
V/2024	Digitalization and new Technologies (i.a. Crypto- Assets, Artificial Intelligence, Blockchain etc.)	2. October 2024	29. October 2024
VI/2024	ESG	18. November 2024	10. December 2024

#### Articles on regulatory topics are always welcome and independent of the main topics.

The newsletter has a reach of around 4,600 addresses and is sent by e-mail to representatives of member companies, institutional investors and other persons interested in alternative investments, and is also marketed on LinkedIn. Immediately after the newsletter has been sent, you will receive the PDF of your article for your own use. In addition, we publish it on the BAI homepage: <a href="https://www.bvai.de/en/publications/bai-newsletter">https://www.bvai.de/en/publications/bai-newsletter</a>

The newsletter itself is in German, with sometimes articles in English. We are sending a translation of the editorial Article to our English-speaking subscribers.

### Sponsoring of an article/study – costs: 890 Euro (+19% German V.A.T.)

Benefits:	Inclusion of your professional article or study (without own or product advertising) including photo/s and contact details of the author/s in one	
	issue of the BAI-Newsletter	
	Inclusion of your company logo on the cover page of the corresponding newsletter, with the note in German: "BAI e.V. thanks the following sponsors for their kind support of this newsletter"	
Length of the article:	maximum 14.000 characters including spaces, plus tables/pictures etc.	
Format:	word document; left-aligned text, no hyphenation, plain text with a clear indication where to place which graphics	
Graphics:	as a separate file (png/jpg etc.)	
Photo/s of the author/s:	jpg/png b/w or color; furthermore, we need the contact details	
Company logo:	png or eps (printable)	
Statistics, graphics etc. cc	ontained in the article are to be sent as a separate document as PNG/JPG.	

Please send everything in time to gaul@bvai.de.