

# BAI-Newsletter Media Data 2025

### Contact:

Christina Gaul
Bundesverband Alternative Investments e.V.
Poppelsdorfer Allee 106
53115 Bonn
+49 228 96987 0

gaul@bvai.de

As of: November 2024

# **Topic Overview 2025**

Issue	Main Topic	Deadline for the article	Publication date
1/2025	Private Debt (esp. Direct Lending, Distressed Debt, Infrastructure Debt and Real Estate Debt)	31. January 2025	25. February 2025
II/2025	ELTIF, open-ended / evergreen Private Markets strategies, semi-liquid asset classes	24. March 2025	28. April 2025
III/2025	Private Equity and Venture Capital	6. June 2025	26. June 2025
IV/2025	Real Assets	14. August 2025	1. September 2025
V/2025	Digitalization and new Technologies (i.a. Crypto- Assets, Artificial Intelligence, Blockchain etc.)	9. October 2025	30. October 2025
VI/2025	ESG	18. November 2025	11. December 2025

## Articles on regulatory topics are always welcome and independent of the main topics.

The newsletter has a reach of around 4,700 addresses and is sent by e-mail to representatives of member companies, institutional investors and other persons interested in alternative investments, and is also marketed on LinkedIn. Immediately after the newsletter has been sent, you will receive the PDF of your article for your own use. In addition, we publish it on the BAI homepage:

https://www.bvai.de/en/publications/bai-newsletter

# BAI Newsletter - Media Data

The newsletter itself is in German, with sometimes articles in English. We are sending a translation of the editorial Article to our English-speaking subscribers.

Sponsoring of an article/study – costs: 890 Euro (+19% German V.A.T.)

Benefits: Inclusion of your professional article or study (without own or product

advertising) including photo/s and contact details of the author/s in one

issue of the BAI-Newsletter

Inclusion of your company logo on the cover page of the corresponding newsletter, with the note in German: "BAI e.V. thanks the following

sponsors for their kind support of this newsletter"

**Length of the article**: maximum 14.000 characters including spaces, plus tables/pictures etc.

Format: word document; left-aligned text, no hyphenation, plain text with a clear

indication where to place which graphics

**Graphics:** as a separate file (png/jpg etc.)

Photo/s of the author/s: jpg/png b/w or color; furthermore, we need the contact details

**Company logo:** png or eps (printable)

Statistics, graphics etc. contained in the article are to be sent as a separate document as PNG/JPG.

Please send everything in time to <a href="mailto:gaul@bvai.de">gaul@bvai.de</a>.