

25 YEARS

BAI

diversification matters.

BAI Newsletter

Media Data 2022

Contact:

Christina Gaul
Bundesverband Alternative Investments e.V. (BAI)
Poppelsdorfer Allee 106
53115 Bonn, Germany
+49 228 96987 0
gaul@bvai.de

(November 2021)

Topics 2022

Issue	Main topic	Deadline for the article	Publication date
I/2022	Private Equity & Venture Capital	28. January 2022	CW 8
II/2022	Infrastructure	31. March 2022	CW 16
III/2022	Private Markets from SAA and ALM perspective	31. May 2022	CW 26
IV/2022	Private Debt (esp. Direct Lending, Infrastructure Debt and Real Estate Debt)	29. July 2022	CW 34
V/2022	ESG & Impact Investing	30. September 2022	CW 43
VI/2022	Digitalization and new Technologies (i.a. Crypto-Assets, Artificial Intelligence, Blockchain etc.)	11. November 2022	CW 50

Articles on regulatory topics are always welcome and independent of the main topics.

The newsletter has a reach of around 4,200 addresses and is sent by e-mail to representatives of member companies, institutional investors and other persons interested in alternative investments, and is also marketed on LinkedIn. Immediately after the newsletter is sent, you will receive the PDF of your article for your own use. In addition, we publish it on the BAI homepage:

<https://www.bvai.de/en/publications/bai-newsletter>

The newsletter itself is in German, with sometimes articles in English. We are sending a translation of the editorial Article to our English-speaking subscribers.

Sponsoring of an article/study – costs: 890 Euro (+19% German V.A.T.)

Benefits: Inclusion of your **professional article or study** (without own or product advertising) including photo/s and contact details of the author/s in one issue of the BAI Newsletter

Inclusion of your **company logo** on the cover page of the corresponding newsletter, with the note: "BAI e.V. thanks the following sponsors for their kind support of this newsletter" (in German)

Length of the article: ca. 15,000 characters including spaces, plus tables/pictures etc.

Format: word document (left-aligned text, no hyphenation), with a clear indication where to place the tables/pictures etc.

Graphics: as a separate file (png/jpg etc.)

Photo/s of the author/s: jpg/png, b/w or color; furthermore, we need the contact details

Company logo png or eps (printable)

Statistics, graphics etc. contained in the article are to be sent as a separate document as PNG/JPG.

Please send everything in time to gaul@bvai.de.