



BAI-Newsletter

Media Data 2023

Contact:
Christina Gaul
Bundesverband Alternative Investments e.V.
Poppelsdorfer Allee 106
53115 Bonn
+49 228 96987 0
gaul@bvai.de

As of: January 2023

Topic Overview 2023

Issue	Main Topic	Deadline for the article	Publication date
I/2023	Private Debt (esp. Direct Lending, Distressed Debt, Infrastructure Debt and Real Estate Debt)	30. January 2023	28. February 2023
II/2023	Infrastructure and Real Assets (esp. Real Estate)	11. April 2023	4. May 2023
III/2023	Hedgefonds, Liquid Alternatives (and i.a. open-ended Private-Markets-Strategies)	2. June 2023	21. June 2023
IV/2023	Private Equity and Venture Capital	10. August 2023	29. August 2023
V/2023	Digitalization and new Technologies (i.a. Crypto-Assets, Artificial Intelligence, Blockchain etc.)	25. September 2023	25. October 2023
VI/2023	ESG & Impact Investing	17. November 2023	12. December 2023

Articles on regulatory topics are always welcome and independent of the main topics.

The newsletter has a reach of around 4,600 addresses and is sent by e-mail to representatives of member companies, institutional investors and other persons interested in alternative investments, and is also marketed on LinkedIn. Immediately after the newsletter has been sent, you will receive

the PDF of your article for your own use. In addition, we publish it on the BAI homepage:

<https://www.bvai.de/en/publications/bai-newsletter>

The newsletter itself is in German, with sometimes articles in English. We are sending a translation of the editorial Article to our English-speaking subscribers.

Sponsoring of an article/study – costs: 890 Euro (+19% German V.A.T.)

Benefits: Inclusion of your professional article or study (without own or product advertising) including photo/s and contact details of the author/s in one issue of the BAI-Newsletter

Inclusion of your company logo on the cover page of the corresponding newsletter, with the note in German: "BAI e.V. thanks the following sponsors for their kind support of this newsletter"

Length of the article: maximum 14.000 characters including spaces, plus tables/pictures etc.

Format: word document; left-aligned text, no hyphenation, plain text with a clear indication where to place which graphics

Graphics: as a separate file (png/jpg etc.)

Photo/s of the author/s: jpg/png b/w or color; furthermore, we need the contact details

Company logo: png or eps (printable)

Statistics, graphics etc. contained in the article are to be sent as a separate document as PNG/JPG.

Please send everything in time to gaul@bvai.de.